



February 26, 2019

To our valued North 40 Performance customers,

Subject: North 40 Performance Change of Management and Ownership

North 40 Performance is very pleased to announce a change of ownership in our business. Effective immediately, Doug and Shannon Bowers have assumed ownership, management and control of operations of North 40.

Doug and Shannon have over a half century of combined experience with horses, currently concentrating on the performance horse industry. Doug and Shannon started out as customers of North 40 when the business first began. They have since become distributors and have been actively involved in North 40 as distributors and working with management.

Since North 40's inception, Doug and Shannon have played a pivotal role in product development, customer relations and other management functions with the business. They have been key contributors to our growing company and we are confident that they bring the experience and abilities that are needed to grow North 40 into a leader in the equine supplement industry.

We are very excited for this step forward in our vision to become a leader in the equine supplement industry.

For more information or any questions or inquiries about north 40 Performance, please feel free to contact Doug or Shannon:

Doug Bowers: 1-204-782-7106

or

Shannon Bowers: 1-204-871-4960

[slsbowers12@gmail.com](mailto:slsbowers12@gmail.com)

Sincerely,

North 40 Performance